



Fundraising Packet

At Caring Ambassadors Program, our mission is to improve the lives of patients and communities by empowering and educating them to be advocates for their own health.



Dear friends,

Thank you for your interest in fundraising for Caring Ambassadors Program! As a public charity, we rely on your help and support to continue providing services to people living with challenging health conditions and their loved ones.

There are many different levels of involvement.

We hope this packet will inspire you and help in ensuring a successful event.

We rely on you, your friends, family, and coworkers to help the Caring Ambassadors Program continue our work.

Thank you!

www.CaringAmbassadors.org
The Caring Ambassadors Program is a 501(c)(3) nonprofit public charity.





Spread the word!

It sounds simple but just talking about Caring Ambassadors Program helps! Talk about Caring Ambassadors to anyone and everyone. Word of mouth is one of the most important tools we have. If you know someone who could benefit from our resources, tools or information, please refer them to our webpage, caringambassadors.org.

Follow us on social media:

Facebook:

[/ChoicesCAP/](https://www.facebook.com/ChoicesCAP/)
[/LungCancerChoices/](https://www.facebook.com/LungCancerChoices/)
[/HepCCchoices/](https://www.facebook.com/HepCCchoices/)

Twitter:

[/CaringProgram](https://twitter.com/CaringProgram)
[/CAPLungCancer](https://twitter.com/CAPLungCancer)
[/CAP HepatitisC](https://twitter.com/CAP_HepatitisC)

Instagram:

[/CaringAmbassadorsProgram/](https://www.instagram.com/CaringAmbassadorsProgram/)



Social media works best when followers interact, share and comment!

Be sure to react, comment or share any posts you see from Caring Ambassadors!

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Share your story!

There is no right or wrong way to share. Whatever the idea, we are here to help. The goal is to find your voice, develop your story, share it with others, and raise awareness. We want to hear what you have to say, so please share with us.

Donate while you shop!

Do you know about AmazonSmile?

AmazonSmile is a website operated by Amazon with the same products, prices, and shopping features as Amazon.com? The difference is that when you shop on AmazonSmile, the AmazonSmile Foundation will **donate 0.5% of the purchase price** of eligible products to the charitable organization of your choice.

Designate Caring Ambassadors Program as your supported charity on Smile.Amazon.com.

1. Log in to Smile.Amazon.com using your Amazon.com credentials.
2. On your first visit, AmazonSmile will prompt you to select a charitable organization. This information can also be found under **Your Account** at the top of any page, then click **Your AmazonSmile**.
3. Choose Caring Ambassadors Program as your supported charity.

Then share with your friends and family. Challenge them to share too!



The benefits of sharing your story.

1. **Realize that sharing your story can help others.** You are the expert of your own life, and your experiences can have a positive influence on others.
2. **Find your voice.** Think about your journey – from beginning, to middle, to end – and consider how this has contributed to who you've become.
3. **Re-affirm your values.** How will you choose to represent yourself and who you have become through your journey?
4. **Find peace, finding hope.** The chapter of your journey has yet to be written – find your voice and capture what's important.



Hambly, S. (2013, September). Resilience and 4 Benefits to Sharing Your Story. Psychology Today.

I challenge YOU!

MAKE US SMILE



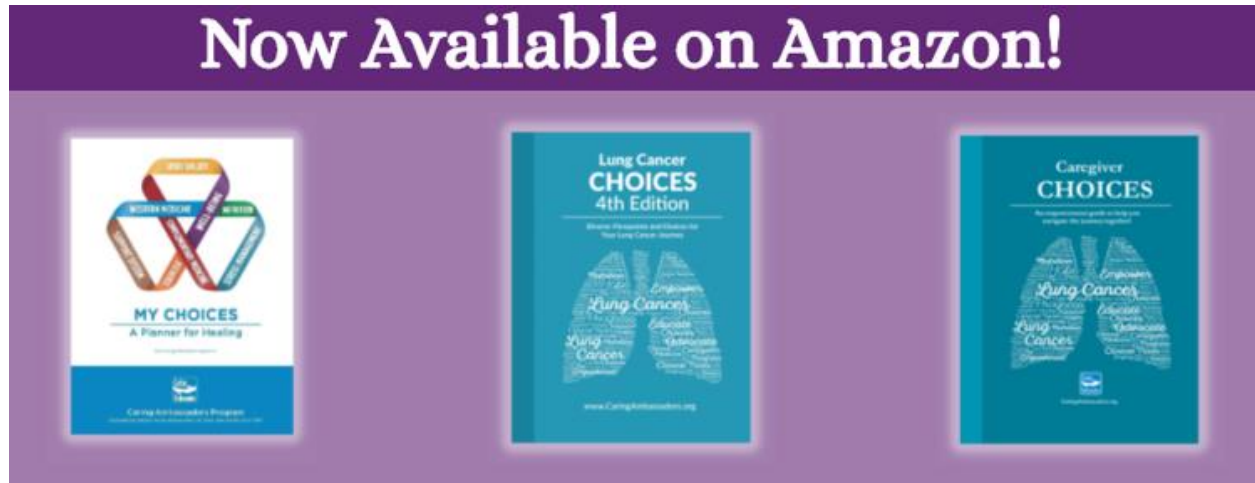
Learn more about donating while you shop! Smile.Amazon.com

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Speaking of Amazon, three of our very best books are available on Amazon AND Amazon Kindle. These resources make great gifts for anyone facing challenging health conditions, including but not limited to hepatitis C and lung cancer. Check them out today!



Donate

There are many ways to donate to Caring Ambassadors Program. You can make a one-time monetary donation and share with your family and friends about Caring Ambassadors and the work we do. You may also set up monthly recurring donations. Visit caringambassadors.org/donate for more information.

Caring Ambassadors Program also accepts in-kind donations. Periodically, Caring Ambassadors needs items to offer as prizes at events and silent auctions. If you would like to offer an in-kind donation to Caring Ambassadors Program, please contact us at info@caringambassadors.org.



**Sign-up for your employer's matching gift program to benefit
Caring Ambassadors Program**

Volunteer

While our outreach landscape is ever changing, we love being involved in and hosting events. When we have events, we regularly need volunteers to make the magic happen! If you would like to receive updates about volunteer opportunities with Caring Ambassadors, sign up for our Volunteer contact list. Go to caringambassadors.org/volunteer/ for more information.



Plan a fundraiser

Fundraising is any event held to generate financial support for a charity. That's a lot of options! Do you have an idea for an event and want to raise money in honor of a loved one? Let us know! Email us at info@caringambassadors.org



Host a Virtual Concert

Just because we're living through a worldwide pandemic doesn't mean we can't enjoy our favorite artists performing live! Are you an artist or do you know an artist that would contribute? Let's get an evening planned!

Organize a Virtual Race

Walk-a-thons, marathons, dance-a-thons, and ride-a-thons can all be adapted and made virtual. Virtual races help support Caring Ambassadors and are a good workout at the same time. Virtual races work just like in-person racing events, but they allow participants to join in on their own.

Birthday Fundraiser

Birthday fundraisers have become big these last few years, but today they're more relevant than ever. Have a birthday party on Zoom and collect donations for Caring Ambassadors instead of gifts. OR, create a fundraiser on Facebook. It can be in honor of a person, a birthday, a holiday, or any reason at all. Learn more here:

[https://www.facebook.com/help/990087377765844\](https://www.facebook.com/help/990087377765844)

Host an Online Pub Quiz and fundraiser

Invite your friends to grab their favorite drink and pre-dinner snack and join you live for a fun online quiz. Test their skills for a donation!

Coronavirus Jar

We are all likely fed up with a certain word by now!

Make a 'coronavirus swear jar', and give \$1 every time you or your family say the dreaded word?

Host a Virtual Game Night

A game night is one of the easiest virtual fundraisers. Games bring people together to socialize and play, making them ideal for fundraising in a time of social distancing. Pictionary, Trivia, Bingo, online board games – there are several options to connect and play virtually.

You could also organize a gaming tournament – which will surely be a hit amongst many! Figure out which online game you and your friends would be most excited to play to support Caring Ambassadors Program. It should be a multiplayer game with scores, and there should be some kind of time limit, so your tournament doesn't go on indefinitely.

Some examples of games people have successfully used in tournaments are: Call of Duty, Rock Band, Mario Kart, FIFA, and Halo.

Then, once you decide on the date, time, tournament format, and what game you'll use, you can start getting your friends registered!

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Offer a Virtual Class or Workshop

With so many pictures of food posted online, it's not a big leap to offer a cooking class. Put on an apron and channel your inner Jamie Oliver. Or invite a professional to donate an hour or two of their time to a good cause and stream the class from the comfort of their home – with all the proceeds going to your cause.

If cooking is not your jam, fret not! How about yoga, meditation, exercise, knitting, a foreign language– or just about anything else? Think about what your audience would enjoy the most and go with that.

Sponsor a Virtual Coffee Break

Support Caring Ambassadors through a virtual coffee break (or a virtual happy hour) ask your employees to donate the price of their favorite drinks. A \$3 oat milk iced coffee and a \$9 cocktail could pay for a hepatitis C test or provide a free book to a someone newly diagnosed with lung cancer.

The most important thing to remember when fundraising is to be passionate, kind and informative about your reasons for supporting Caring Ambassadors Program.

We appreciate your support and efforts in helping us keep moving our mission of improving the lives of patients and communities by empowering and educating them to be advocates for their own health forward. Health literacy is more important now than ever before. Through education, empowerment and advocacy, we can help people reach their optimum level of well-being.

Let us know how we can help you get started today!

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